



General Overview

Stefano La Terra Bella

Space

European Commission – Space Data for Societal Challenges & Growth Copernicus Infosession in Reykjavik, 19 September 2018









Copernicus EU



Copernicus EU



www.copernicus.eu

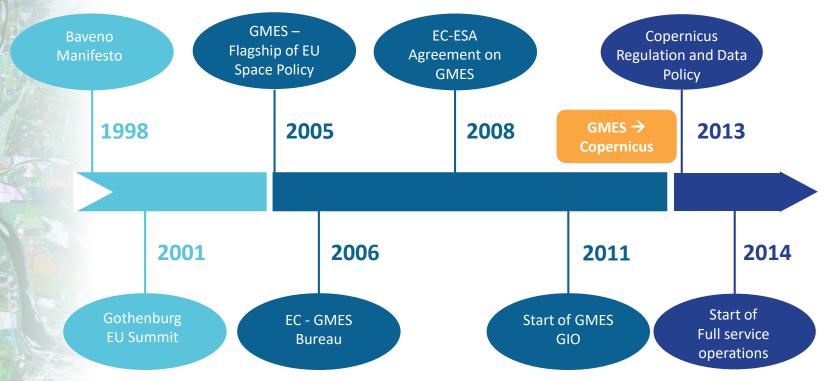


COPERNICUS IN BRIEF

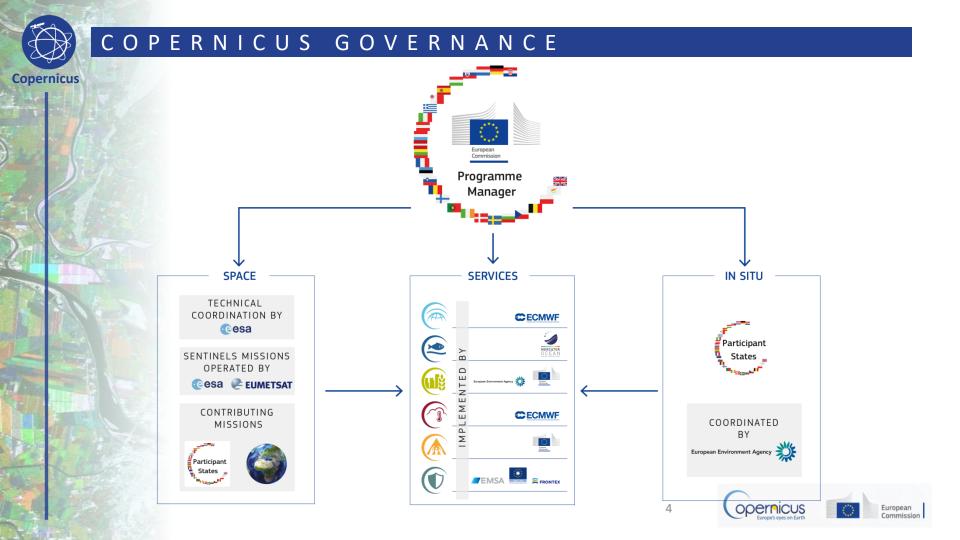
- **Copernicus is a flagship programme** of the European Union:
 - Monitors the Earth, its environment and ecosystems
 - Prepares for crises, security risks and natural or man-made disasters
 - Contributes to the **EU's role as a global soft power**
- a full, free and open data policy
- Is a tool for economic development and a driver for the digital economy

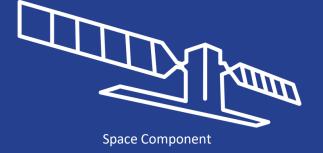


COPERNICUS HISTORY









Copernicus Space Component









THE SENTINELS

Space Component



Key Features

Polar-orbiting, all-weather, day-and-night radar imaging

Polar-orbiting, multispectral optical, high-resolution imaging

Optical and altimeter mission monitoring sea and land parameters

Payload for atmosphere chemistry monitoring on MTG-S

Mission to reduce data gaps between Envisat, and Sentinel 5

Payload for atmosphere chemistry monitoring on MetOp 2ndGen

Radar altimeter to measure seasurface height globally

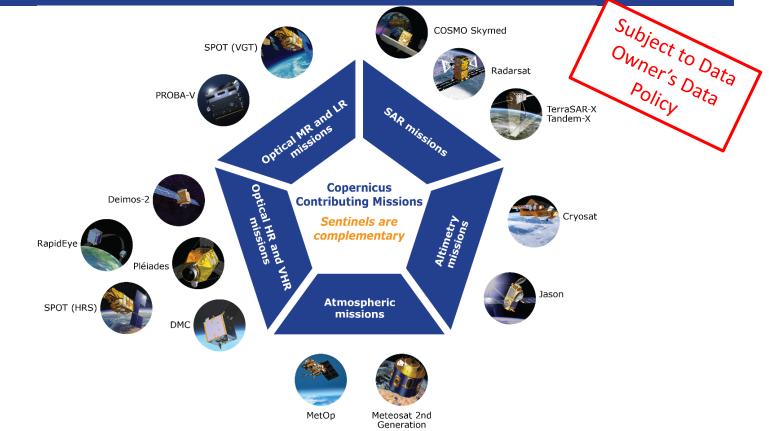






THE CONTRIBUTING MISSIONS

Space Component









Copernicus In situ Component

In situ









IN-SITU: OVERVIEW

- In situ data = observation data from ground-, sea-, or air-borne sensors, reference and ancillary data licensed for use in Copernicus
- Use of *In situ* data:
 - Validate & calibrate Copernicus products
 - Reliable information services
- Implementation in two tiers:
 - Tailored in situ data for each Copernicus service level
 - Cross-cutting coordination across services by the EEA

















COPERNICUS SERVICES





Natural Resources

Water

Global







Pan-European











Reference Data



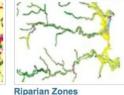




products

Local













Marine Monitoring

Marine safety

Marine resources

Coastal and marine environment

Climate and meteorological forecasting

Other: Transport,
Tourism,
Environment,
Pollution, Energy, etc.









Sea Level

Ocean Salinity

Ocean Temperature

Sea Ice

Wind

Ocean Currents

Ocean Colour / Biogeochemistry (e.g. optics, chlorophyil, biology, chemistry)



Atmosphere Monitoring

Health

Environment

Pollution

Climate

Renewable Energy

Air Quality and Atmospheric Composition



Climate forcing



Ozone layer & UV



Solar radiation



Emissions and surface fluxes





Climate change

Mitigation and adaptation

Weather forecast

Pollution

Environment

Health

Consistent Estimates of the Essential Climate Variables (ECVs)

Support to Mitigation and Adaptation Strategies

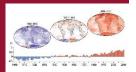
Global and Regional Reanalyses

Seasonal Forecasts And Climate Projections

















Emergency Management

> Disaster Emergency Situations

Humanitarian Crises



Risk & Recovery Mapping:

- Reference Maps
- Pre-disaster Situation Maps
- Post-disaster Situation Maps

Rapid Mapping:

- Reference Maps
- Delineation Maps
- Grading Maps

Early Warning:

Floods: EFAS

Forest Fires: EFFIS

EFAS = European Flood Awareness System; EFFIS=European Forest Fire Information System







Security

Benefit areas and products examples

Border Surveillance

Maritime Surveillance

Support to EU External Action

- Coastal monitoring
- Pre-frontier monitoring
- Reference mapping



- Maritime surveillance of an area of interest
- Vessel detection
- Vessel tracking and reporting
- Vessel anomaly detection



- Road network status assessment
- Conflict damage assessment
- Critical infrastructure analysis
- Reference map
- Support to evacuation plans
- Crisis situation map
- Border map
- Camp analysis









User Uptake









COPERNICUS ECONOMIC BENEFITS

- Poised to generate significant socio-economic benefits
- Driver for research, innovation and the creation of highly skilled jobs

Key Figures





Every €1 spent generates a return of ~€3.2



Min. financial benefits on EU GDP = **~€30bn** by 2030

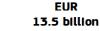


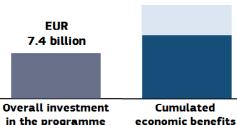




COPERNICUS ECONOMIC BENEFITS

Estimated direct monetary benefits between 2008 and 2020





Downstream and end users*

Upstream and Copernicus Services

EUR 3.1 billion

EUR 10.3 billion



12,450 job years supported in the downstream and end user markets



15,580 jobs years supported in the upstream

Examples of existing Copernicus benefits

70% Cost reduction of a precision farming service in Austria. thanks to Copernicus

€ 60k Yearly savings for each construction company using a work progress monitoring app

60%



Higher accuracy for analysis of the impact of trans-boundaries pollutants on air quality

5%



Productivity gain for fish farmers, by monitoring toxic algal blooms

50%



Copernicus-based forecasts generate 50% more benefits to solar energy producers than traditional forecasts

€ 186M



Benefits of Copernicus on the insurance market in 2015

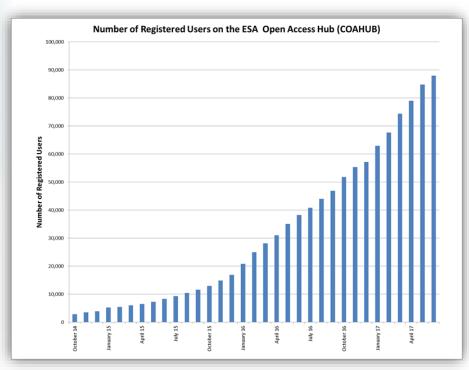
^{*} The Downstream and end user analysis includes only 8 value chains: Agriculture, Forestry, Urban Monitoring, Insurance, Ocean Monitoring, Oil & Gas, Renewable Energies and Air Quality. Estimates for end users were only calculated for Insurance, Oil&Gas and Urban Monitoring. The estimates of downstream and end user benefits should be seen as extremely conservative because they were calculated a year after the launch of the first Sentinel satellite. Benefits are likely to increase significantly as more Sentinels become operational.







The uptake of Copernicus is very strong



→ Unprecedented growth in number of Sentinel users

→ Similar trend in the **Copernicus services**



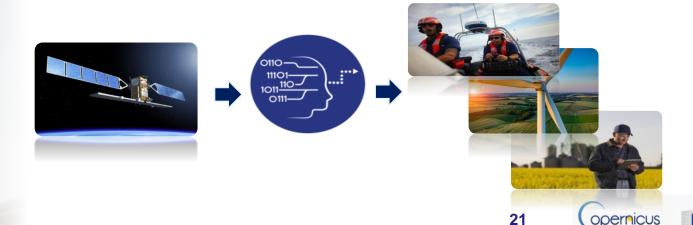


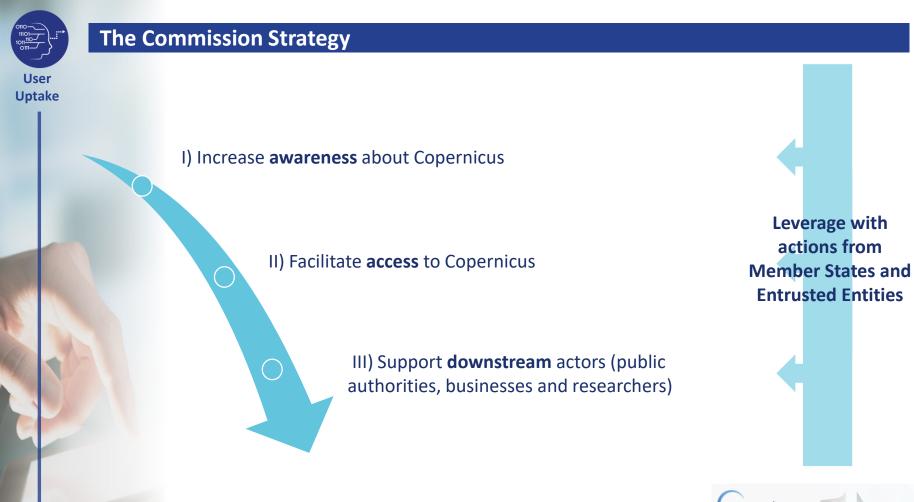
The Commission strategy

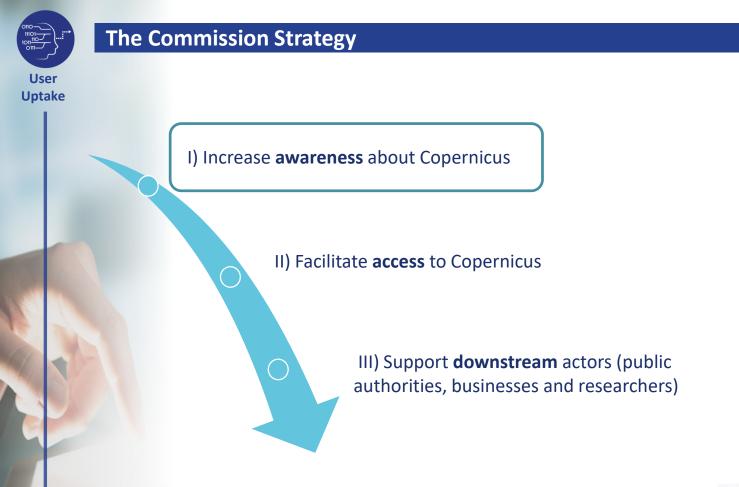
Objective: maximizing the socio-economic benefits of Copernicus;

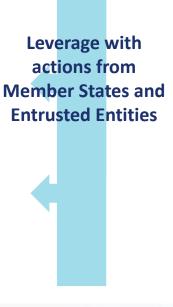
Challenge: geospatial data (including Copernicus) are difficult to use by non-experts;

Strategy: supporting the emerging downstream eco-system, which use Copernicus data and services to create products for non-experts.





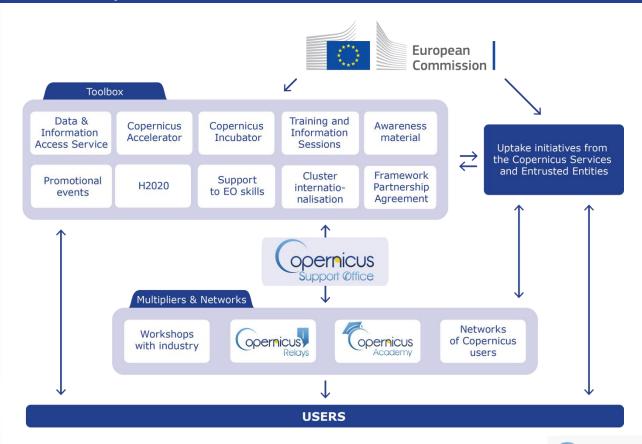






Uptake

Copernicus User Uptake Initiatives





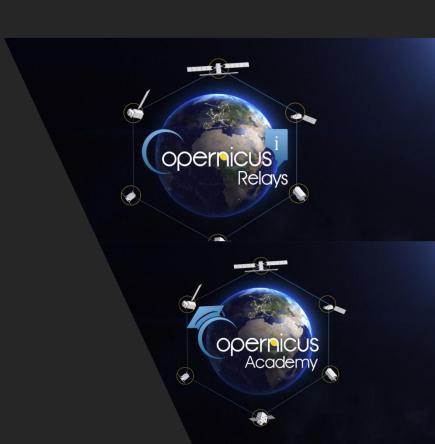
Copernicus Networks

Copernicus Relays

- 80 Relays
- 33 countries
- 4 continents

Copernicus Academy

- 130+ Academy members
 - 34 countries
 - 3 continents

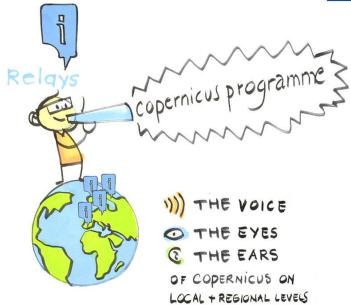


Copernicus Relays

- Reaching end-users in different countries and regions worldwide
- Content localization
- Local and global cooperation
- Support to local users
- Organising promotional events and training

JOIN THE COPERNICUS RELAYS NETWORK !







THE MEMBERS OF THIS NETWORK ARE BRIDGE:
BETWEEN COPERNICUS AND THE END-USERS
OF THE PROGRAMME INCLUDING BUSINESSES,
START-UPS AND THE EU CITIZENS



Copernicus Academy

- Reaching academic institutions worldwide
- Enabling global Earth Observation research network
- Promoting space in education
- Accelerate research to market link
- Building skills

JOIN THE COPERNICUS ACADEMY







THE MEMBERS OF THIS NETWORK ENSURE THAT SKILLS ARE DEVELOPED TO ENABLE COPERNICUS TO UNLEASH ITS FULL POTENTIAL



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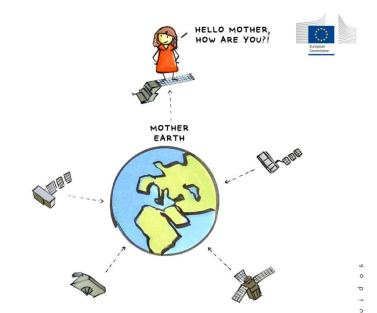
Copernicus Support Office



<u>support@copernicus.eu</u>



Ask on Twitter @CopernicusEU



Questions about Copernicus?

Ask the Copernicus Support Office team!



SUPPORTS AND MONITORS THE DEVELOPMENT
OF KEY COPERNICUS MARKET DEVELOPMENT
INITIATIVES LAUNCHED BY THE EUROPEAN COMMISSION





The Commission Strategy

I) Increase awareness about Copernicus

II) Facilitate access to Copernicus

III) Support **downstream** actors (public authorities, businesses and researchers)

Leverage with actions from Member States and Entrusted Entities







Pillar 2: Access

- Enhanced distribution (Open hub)
- Data and Information Access Services (DIAS)
 operational from 21 June 2018



- Copernicus Support Office
 - 2000+ ticket handled
 - replies within few hours
 - animates Relays and Academy networks







Copernicus Data Access Overview

Satellite Data distribution Hubs

- Sentinels
- Contributing missions
- Access to images in NRT
- Access to archives

Services Information portals for

- Added value products, indicators
- Models
- Archives, Near Real Time and Forecasts products











COPERNICUS BIG DATA APPROACH

Dual approach:

- Strong Copernicus Distribution Services for download
 - **Data and Information Access Services (DIAS)**
 - Access to all Copernicus data and information collocated with cloud computing resources
 - Big Data analytics without the need to download the data and information
 - Data fusion with non-EO data and information



Overall ensuring that Copernicus data is easily accessible and used!

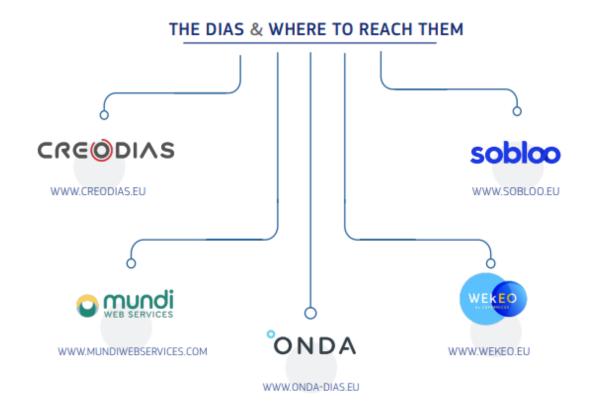


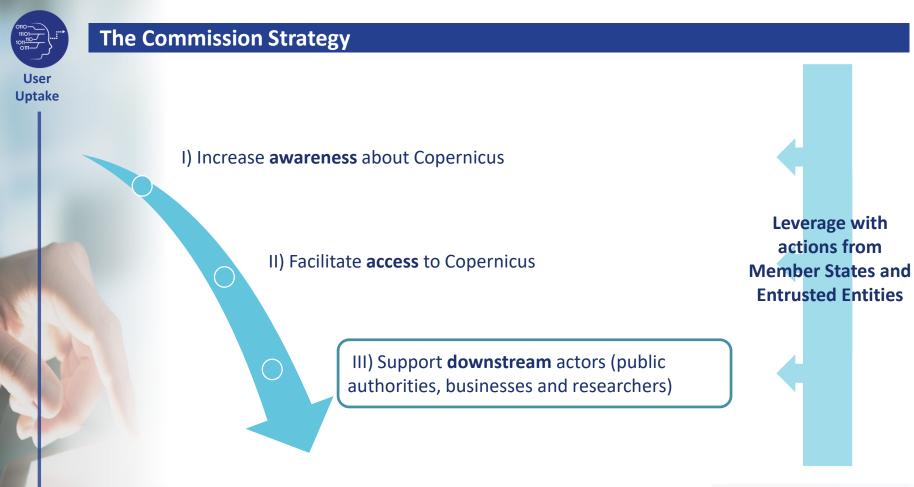






COPERNICUS BIG DATA APPROACH

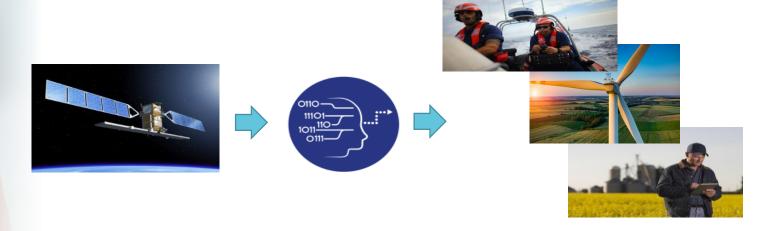






Copernicus user uptake strategy

As explained in the Space Strategy, "The potential of space solutions has not yet been fully exploited (...) The space sector needs to be better connected to other policies and economic areas."

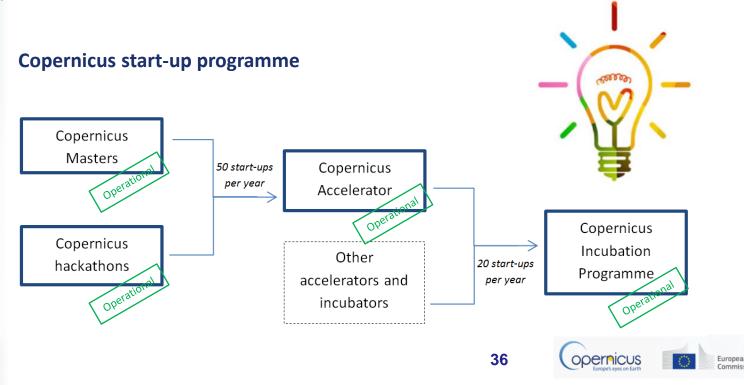


Strategy: supporting the eco-system of service suppliers that transform Copernicus data and services into the products required by end users



Pillar 3: downstream 1/5

Data flow guaranteed at least **up to 2030**, with full, free and open data policy





Pillar 3: downstream 2/5

Copernicus Masters

- A competition for entrepreneurs, start-ups & **students**, who develop applications based on Copernicus;
- **13 prizes**, worth €1.5 million (cash, business incubation, technical assistance...);
- **Evaluations of the winners 2018 are now ongoing**













Pillar 3: downstream 3/5

Copernicus Hackathon Programme

- A hackathon is a **sprint-like event** in which programmers and subject-experts collaborate to develop software (based on Copernicus data and services);
- Every year, the European Commission distributes 20 vouchers (20k) to organisations wishing to organise a Copernicus hackathon;
- 10 organisers have been selected in the first round. The first hackathons will be organised at the end of September.
- 2nd application phase is **open until 31 December 2018**













Pillar 3: downstream 4/5

Copernicus Accelerator

- The Copernicus accelerator has supported 100 start-ups so far
- Each start-up receives a mentor for the duration of the programme, as well as regular business online courses
- The accelerator starts and closes with two BootCamps, where all participants meet their mentor and can network
- Application to the third Accelerator closed on 15 September 2018











Pillar 3: downstream 5/5

Copernicus Incubation Programme

- The European Commission finances the incubation of 20 start-ups per year;
- Each start-up receives 50K voucher to spend on business development;
- 1st application phase: 50 applications received, 7 start-ups selected
- 2nd phase being evaluated
- 3rd phase open until 16 November 2018













Copernicus Skills Programme

- **H2020**: forthcoming space calls in support of Copernicus user uptake
- Cooperation with KICs:
 - Post-doc scholarships awarded in partnership with KIC raw material
 - "Journey": summer course organised in June-July with Climate KIC
- Ongoing ERASMUS+ sectoral skill alliance for Earth Observation (with several Copernicus Relays)
- Forthcoming Copernicus awareness campaign in universities (in partnership with COSME)



Copernicus International Strategy

Objectives:

- Maximise the efficiency of EU investments through cooperation with international partners
- Promote the uptake of Copernicus data globally integrating data from international partners into Copernicus
- Promote access to international markets for European EO companies
- Agreements signed with USA, Australia, India, Brazil, Peru, Colombia
- Discussions ongoing with **ASEAN Countries** and **Singapore**













COPERNICUS EVOLUTION

- Stability of the programme and long-term commitment:
 - (Enhanced) continuity of current data and services
 - Continuity of full, open and free data policy for the environmental domain
- Additional services to meet emerging needs:
 - Monitoring CO2 and other greenhouse gas emissions
 - Climate change and sustainable development
 - Changes in the Arctic
- Next generation of satellites: evaluation on-going to define observation needs in cooperation with users e.g. GHG monitoring, thermal infrared, hyperspectral



